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## FOR IMMEDIATE RELEASE

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### ***New “Green” star ceiling panel combines recycled polyester with digital & fiberoptic lighting technologies***

September 9, 2009, **Chicago, IL** – Design and build fiberoptic and LED lighting firm, Fiberoptic Studio Corp., (FSC) parent company of iSky Panel Systems, Inc., (iSky) introduces a new green product for use in Home Theaters, hospitality and health care venues.

The traditional iSky star ceiling panel brings together the low-voltage design flexibility of traditional fiberoptic systems with the energy efficient, ultra long life and super bright, “pure” colors of LED’s, digital technology, and acoustic treatment. EcoTech™ is a new “Green” ceiling panel by Auralex™. Made from recycled polyester fibers (65% PET-recycled fiber and 35% PET-virgin fiber) and is recyclable itself therefore significantly reducing it’s environmental footprint while providing sound absorption qualities comparable to fiberglass. It is also dust free, non-allergenic, contains no formaldehyde, it’s non-toxic with no risk of respiratory problems or skin irritation and has a class A fire rating per ASTM E-84. In it’s raw form, the panel has a smooth needle punch finish and is available in black as a Drop-In 24” x 24” x 1” panel. iSky then fabricates the panel adding fiberoptic stars and a LED Star Engine built right into each panel. More options available soon.

Professionals as well as homeowners will recognize the difference in the iSky system immediately – not only do they look better and more realistic, but the LED’s 50,000-hour lamp life means the systems are not only extremely energy efficient, but also virtually maintenance free all with the added benefit of sound absorption

This easy to install, hybrid LED and Fiberoptic Star Ceiling system for Home Theaters, Children’s Healthcare, and other environments, was established under the product name iSky. In 2007 and 2008, iSky received the “Best Product of the Year” from Electronic House. In 2007 iSky received Excite Custom Retailers “Excellence in Custom Installation Products” award, and Residential Systems award for “Best Custom Installation Accessory”.

Also new this quarter is the addition of a Reflector and Diffuser panel to complement the full line of iSky Surface Mount panels. Drop-In panels get a face-lift too with the addition of vinyl faced panels. These panels offer a “sand like” texture and are available in Black or White. Both colors are available in the standard Drop-In style, or our new Reveal Edge. The Reveal Edge detail gives more of a designed feature to a ceiling because the panels face extends below the metal “T” grid. iSky is also offering black ceiling grid available in 8’ lengths and shippable via UPS. Also new are our Starter Packs which have all the required materials for a star ceiling

installation including the designated number of panels, mounting hardware (Surface Mount panels only) powder free latex gloves (keeps panels and your hands clean) installation instructions, jumper cables, driver (power supply) and leader cable. Additional panels may be purchased in Master Packs or individually.

Jeff Graham, President of Fiberoptic Studio Corp tells me “Designers and specifiers will now have a environmentally friendly option for specifying a star ceiling. EcoTech™ panels are ideal for Dentist offices, as well as children areas in libraries, hospitals and other environments.”

FSC continues to emphasize another area of the business, custom and standard fiber optic chandeliers. Fiberoptic Studio Chandeliers and Curtain Walls use an ambient lighting technique that creates a pleasant and “entertaining” effect within its environment. Lighting that creates a “positive distraction” is a light source that attracts attention, and sets a deliberate tone in the space.

Many of these new low-energy consuming, long life LED products, are also being designed into fiberoptic chandeliers for the first time. This offers new programmable color and sparkle options, as well as design solutions for standard chandeliers. FSC Chandeliers come in standard sizes and shapes and are also nearly limitless with the custom design options available.

Today FSC is recognized as a pioneer in the industry and has over 23 years building a solid reputation for designing breakthrough applications. FSC’s latest product developments include the innovative iSky hybrid Star Ceiling system for use in Residential Commercial, Hospitality, Healthcare and Home Theater Applications, and Chandeliers/Curtain Walls for those same settings.

The Fiberoptic Studio team prides themselves not only in keeping one step ahead of the latest product developments available to the market, but also combining these technologies in innovative ways to create the unique, high impact visual creations their customers have grown to expect.

“Not only do we offer Out Of The Box solutions, we also offer custom packages as well. We work with our dealers to understand what visual effect they are trying to accomplish or communicate with lighting, then leverage our knowledge of state of the art Fiberoptic and LED lighting products to design and build a unique system that meets their most exacting design requirements...and delights everyone that sees it,” says Graham.

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**Fiberoptic Studio Corporation**, founded in 1986, designs, manufactures and offers installation services for custom and standard LED and Fiberoptic installations for commercial, institutional and sophisticated residential applications. Through careful workmanship, superior products and a tireless dedication to customer service, the company has established a reputation as a premier supplier of custom fiberoptic and LED applications that are second to none. For Home Theater Dealers, architects, lighting designers and interior and exterior specifiers, we offer the world’s finest fiberoptic products along with extensive design, installation and technical support experience. For more information, call 847-446-9100 or visit online at [FiberopticStudio.com](http://FiberopticStudio.com). Or [iskypanels.com](http://iskypanels.com)