



FiberopticStudio.com • p. 847.446.9100 • f. 9191 • iSkyPanels.com • 888.875.iSky (4759) • 911 Green Bay Road • Winnetka IL 60093 USA

FOR IMMEDIATE RELEASE

Media contact
Jeff Graham
847.446.9100

New simplified star ceiling starter pack gives Big Bang Effects

September 9, 2009, **Chicago, IL** – Design and build fiberoptic and LED lighting firm, Fiberoptic Studio Corp., (FSC) parent company of iSky Panel Systems, Inc., (iSky) introduces a new approach to specifying, quoting, and ordering star ceiling systems for use in Home Theaters, hospitality and health care venues.

iSky is one of the first products that brings together the low-voltage design flexibility of traditional fiberoptic systems with the energy efficient, ultra long life and super bright, “pure” colors of LED’s, digital technology, and acoustic treatment packaged in one box. Professionals will recognize the ease of quoting and purchasing. The Starter Pack includes the designated number of panels, jumper cables, mounting hardware (surface mount only) a driver (aka: power supply) and leader cable. Everything you need to begin your star ceiling installation as well as power free latex gloves to keep the panels (and your hands) clean during installation. Additional panels are available in Master Packs (without the driver and leader cable) or purchased individually.

Lineal LED lighting packages are also available to add the popular iSky signature blue glow around the outline of the star field. These uRay kits include the specified lineal LED, double sided tape for mounting, driver, power adaptor (if required) and connectors. Additional colors are available, such as warm white, amber, and color changing RGB.

This easy to install, hybrid LED and Fiberoptic Star Ceiling system was established under the product name iSky. In 2007 and 2008, iSky received the “Best Product of the Year” from Electronic House. In 2007 iSky received Excite Custom Retailers “Excellence in Custom Installation Products” award, and Residential Systems award for “Best Custom Installation Accessory”. In 2009, iSky continues to add new offerings to its product line with lineal LED lighting such as Warm White uRay TAPE, and Color Changing uRay TAPE Lighting. The uRay Color Changing LED’s are controlled by a hand held IR remote, or programmed into the homeowners control system by the dealer.

Jeff Graham, President of Fiberoptic Studio Corp tells me “Preserving margin these days is more important than ever and iSky is doing what it can to assist our dealers in

keeping their margins up. These new packages will allow dealers to quote a star ceiling system for their clients virtually on the spot. iSky kits take the guess work out of selling a star ceiling system, therefore, the dealer knows pretty much exactly what his margin is going to be.”

Other new product offerings for 4th quarter 2009 include: iSky star technology fabricated into Auralex’s™ Black EcoTech™ sound absorbing panel. Also new this quarter is the addition of a Reflector and Diffuser panel to complement the full line of iSky Surface Mount panels. Drop-In panels also get a face-lift with the addition of vinyl faced panels. The panel’s face has a “sand like” texture and is available in Black or White. Both colors are available with the standard Drop-In style, or our new Reveal Edge. The Reveal Edge detail gives a designed feature to the panel because it drops the face of the panel below the metal “T” grid. iSky is also offering black ceiling grid available in 8’ lengths and shippable via UPS.

Many of these new low-energy consuming, long life LED products, are also being designed into fiberoptic chandeliers for the first time. This offers new programmable color and sparkle options, as well as design solutions for standard chandeliers. FSC Chandeliers come in standard sizes and shapes and are also nearly limitless with the custom design options available.

Today FSC is recognized as a pioneer in the industry and has over 23 plus years building a solid reputation for designing breakthrough applications. FSC’s latest product developments include the innovative iSky hybrid Star Ceiling system for use in Residential Commercial, Hospitality, Healthcare and Home Theater Applications, and Chandeliers/Curtain Walls for those same settings.

The Fiberoptic Studio team prides themselves not only in keeping one step ahead of the latest product developments available to the market, but also combining these technologies in innovative ways to create the unique, high impact visual creations their customers have grown to expect.

“These Systems are not like the traditional lighting fixtures you go to the store and purchase and simply install. These systems can be quite complex. Because of their complexity, it takes a specialist that can offer a truly turnkey Out of The Box, Plug and Play solution, and that’s what iSky is all about. Making these systems for specialist who can specify, purchase, and install the system correctly and with ease.”

#

Fiberoptic Studio Corporation, founded in 1986, designs, manufactures and offers installation services for custom and standard LED and Fiberoptic installations for commercial, institutional and sophisticated residential applications. Through careful workmanship, superior products and a tireless dedication to customer service, the company has established a reputation as a premier supplier of custom fiberoptic and LED applications that are second to none. For Home Theater Dealers, architects, lighting designers and interior and exterior specifiers, we offer the world’s finest fiberoptic products along with extensive design, installation and technical support experience. For more information, call 847-446-9100 or visit online at FiberopticStudio.com. Or iskypanels.com